

VOUCHER MECHANICS

EARN UP TO \$30 DISCOUNT!

By following our social accounts and posting on your own, you can earn a discount voucher valued in between **\$10 and \$30(!)**. The more you post, the higher the value of your discount voucher (tip: make a photo/video journal of the tour). The voucher is transferable and has no expiry date, but there is a minimum order value attached to each voucher value:

VOUCHER VALUE	MINIMUM ORDER VALUE
\$10	\$45
\$15	\$55
\$20	\$70
\$25	\$85
\$30	\$100

Depending on the voucher value, the discount of your whole shopping cart can be as high as **30%(!)**.

IMPORTANT: To receive your discount voucher, you will need to fill out the internal evaluation form by visiting the URL on the handout given to you by the guide upon check-in. You have till submitting the form the time to follow our social media accounts and to post on your own. So if you are not finished with this yet, then please wait until submitting the form until you are. Immediately after submitting the form, we calculate your voucher value, after which we immediately e-mail you your discount voucher. Therefore, the sooner you fill out the internal evaluation form, the sooner you can use your discount voucher for a new booking.

HOW TO EARN DISCOUNT?

PLATFORM	FOLLOW/ POST	SEARCH TERM REQUIRED FOR US TO BE ABLE TO TRACK POSTS	VALUE
INSTAGRAM	FOLLOW	ACCOUNT: bizarrebkkktours	\$1
INSTAGRAM	POST	HASHTAG: #BizarreBangkokTours	\$2-\$5
PINTEREST	FOLLOW	ACCOUNT: bizarrebkkktours	\$5
REDDIT	POST	SEARCH STRING: (Bizarre Bangkok Tours) (bizarrebkkktours.co/reddit)	\$1
TUMBLR	POST	TAG: BizarreBangkokTours	\$2-\$4
TWITTER	FOLLOW	ACCOUNT: bizarrebkkktours	\$2
TWITTER	POST	SHORTLINK: bizarrebkkktours.co/twitter	\$2
YOUTUBE	POST	SEARCH STRING: MORE INFO: http://bizarrebkkktours.co/youtube	\$5

HOW TO EARN COMMISSION?

Before you can start earning commission, you will need to become an affiliate first. Once you are an affiliate and you have got your own Rezdy alias (or Affiliate Tracking Link) you can get a shortlink to promote your Rezdy alias (or Affiliate Tracking Link) on social media. Include your shortlink in the status of your Facebook posts and/or link to your shortlink from your YouTube videos to (also) earn commission with your posts.



FACEBOOK Post



TWITTER \$2 Follow \$2 Tweet

1. SET AUDIENCE TO PUBLIC

Your posts will be found by people searching for the tour's hashtag.

2. HASHTAG & SHORTLINK

Include the tour's hashtag and your own shortlink to earn (more) commission with your posts.

3. ADD PHOTO/VIDEO

Posts including vertical images or – even better – vertical videos will be seen more easily in the newsfeed on mobile devices.

FACEBOOK LIVE

Go live!

Christina Hardy is attending The Bangkok Sea 1/1/17 at Bizarre Bangkok Tours with Mark Anthony and John Bennett

The first stop at the #TheBangkokSea tour is at Butterfly Island, where THOUSANDS OF FLYING FOXES are hanging head down from the branches for a length of approx 200m. The flying fox, whose face looks like a fox, is the world's largest bat with a wingspan of up to 1m.

More info: bizarrebkkktours.co/chris25ed



4. CHECK-IN

Search for "Bizarre Bangkok Tours".

5. FEELING/ACTIVITY

Add that you are attending the tour's event. Click on "Attending" and search for "Tour Name MM/DD/YY".

6. TAG FRIENDS

Extend your posts' reach.

LOADED LINKS

Back at home? Post loaded links with your own horizontal images to promote your own shortlink (only possible for pages).

Instructions:

- Post link and press the spacebar.
- Add horizontal image.
- Remove default image and link in post.
- Add another image (if desired).

1. HASHTAG & SHORTLINK

Include the tour's hashtag and "bizarrebkkktours.co/twitter" to earn discount with your tweets.

Christina Hardy @christinahardy 2nd stop on the #TheBangkokSea tour is the SUNKEN VILLAGE. The Temple in the Sea is the only building left.

Visit: bizarrebkkktours.co/twitter



Bizarre Bangkok Tours, Mark Anthony and John Bennett

2. ADD PHOTO/VIDEO

You can tweet up to 4 images at once. Make sure it are horizontal images, otherwise they may appear cropped in the timeline. It is also possible to tweet your own (live) videos!

3. TAG PEOPLE

Tag us and your friends in your image tweets. Search for "BizarreBangkokTours" or "bizarrebkkktours" to find us.



INSTAGRAM \$1 FOLLOW \$2+ SHARE



TUMBLR \$2+ Post

PUBLIC ACCOUNT

Switch from a private to a public account. Otherwise, we will not be in able to track your posts.

1. SQUARE IMAGE - OR EVEN BETTER - VIDEO

Start the caption with "www.bizarrebkkktours.co/visit" and include #BizarreBangkokTours and the tour's hashtag so that you can earn a discount with your posts. Keep the caption as short as possible, so that nothing gets cut.



christinahardy www.bizarrebkkktours.co/visit The TEMPLE IN THE SEA during a storm with high tide #BizarreBangkokTours #TheBangkokSea

3. ADD LOCATION

Search for "Bizarre Bangkok Tours".

4. TAG PEOPLE

Tag us and your friends in your image post. Search for "Bizarre Bangkok Tours" or "bizarrebkkktours" to find us.

5. SHARE POST

If you share your post on Twitter, Tumblr and any of the other social platforms, you can earn up to \$5 discount per Instagram post.

1. PHOTO/VIDEO POST

Add a vertical video or – even better – multiple vertical images or GIFs.

2. RE-ORDER IMAGES

Drag and drop the photos/GIFs added to your photo post, so that they all display fullwidth below each other. If and only if you share your Tumblr post on Twitter (step 5), make sure the first image is the best one and a horizontal one. Your tweet will only include this first image and it will be cropped from the bottom if it's a vertical image.

3. SHORTLINK & HASHTAG

Start the caption with "www.bizarrebkkktours.co/bloggers-free" and include the tour's hashtag. Keep the caption as short as possible.



4. ADD TAGS

Add "BizarreBangkokTours", the tour's tag (i.e. TourName) and/or any other relevant tags, separated by a comma from each other, so that you can earn a discount with your posts.

5. SHARE POST

Share your post on Facebook and Twitter and earn up to \$4 discount with your post.

6. CONTENT SOURCE

Add "bizarrebkkktours.co/read-more" as content source of your photo/video post by clicking on the settings icon.



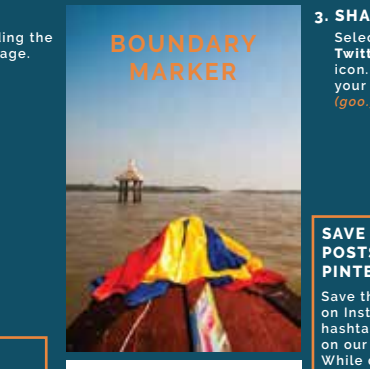
PINTEREST \$5 Follow Save



YOUTUBE \$5 Publish

1. VERTICAL IMAGE

Edit the image by adding the stop's name to the image.



WEBSITE

Click on your pin and edit it by changing the website into "bizarrebkkktours.co/pinterest".

2. SHORTLINK & HASHTAG

Start the caption with "bizarrebkkktours.co" directly followed by the stop's name. Don't forget to include the tour's hashtag.

3. SHARE PIN

Select the Facebook, Twitter and/or Google+ icon. If not there, connect your accounts first (goo.gl/Qw2eeal).

SAVE YOUR INSTAGRAM POSTS FROM OUR PINTEREST BOARDS

Save the photos you've posted on Instagram with the tour's board on our Pinterest account. While doing so, indicate that you've tried it.

4. ADD A PLACE

Add "Bizarre Bangkok Tours" as place. *Cannot find us? Help us getting found more often by checking in on Swarm and adding photos and/or leaving tips on Foursquare (4sq.com/29ghxhe).*

5. SELECT BOARD

Add pin to a new board that includes the tour and our name: Bizarre Bangkok Tours | Tour Name.

SEND PIN

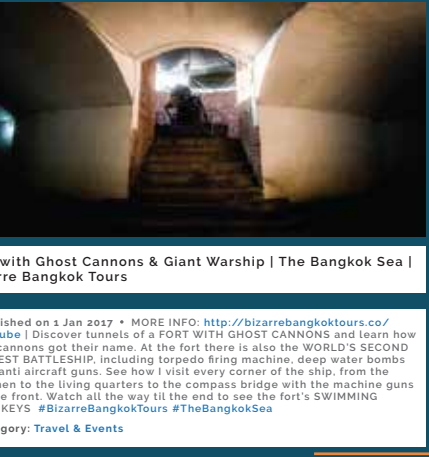
Click on the Send icon and share your post also outside Facebook, Twitter and Google+.

CONNECT TWITTER

Go to Account settings > Connected accounts.

1. TITLE

Include the stop, tour and our name: Stop Name | Tour Name | Bizarre Bangkok Tours.



Fort with Ghost Cannons & Giant Warship | The Bangkok Sea | Bizarre Bangkok Tours

Published on 1 Jan 2017 • MORE INFO: <http://bizarrebkkktours.co/youtube> | Discover tunnels of a FORT WITH GHOST CANNONS and learn how the cannons got their name. At the fort there is also the WORLD'S SECOND OLDEST BATTLESHIP, including torpedo firing machine, deep water bombs and anti aircraft guns. See how I visit every corner of the ship, from the kitchen to the living quarters to the compass bridge with the machine guns at the front. Watch all the way til the end to see the fort's SWIMMING MONKEYS #BizarreBangkokTours #TheBangkokSea Category: Travel & Events

MY CHANNEL > VIDEO MANAGER > EDIT:

- Basic info: add video to playlist(s) and add tags: Thailand, Bangkok, Bizarre Bangkok Tours and/or any other tags (e.g. the tour's name and categories).
- Translations: translate the original title and description into your mother language and/or any other languages.
- Advanced settings: check "Allow embedding", select "Travel & Events" as category and add "Bangkok" as video location.

SHARE ELSEWHERE

Click on the Share icon and share your post also outside Twitter.

PRO TIP

Link to your own shortlink from your videos and also earn commission with your YouTube uploads. Learn how: goo.gl/ZzyM3m.

2. SEARCH STRING

Start the description with the search string "MORE INFO: <http://bizarrebkkktours.co/youtube>" so that you can earn a discount with your uploads.

3. PRIVACY: PUBLIC



EARN MONEY BY REFERRING US TO OTHERS
CHECK OUT: bit.ly/affiliates-bbt

